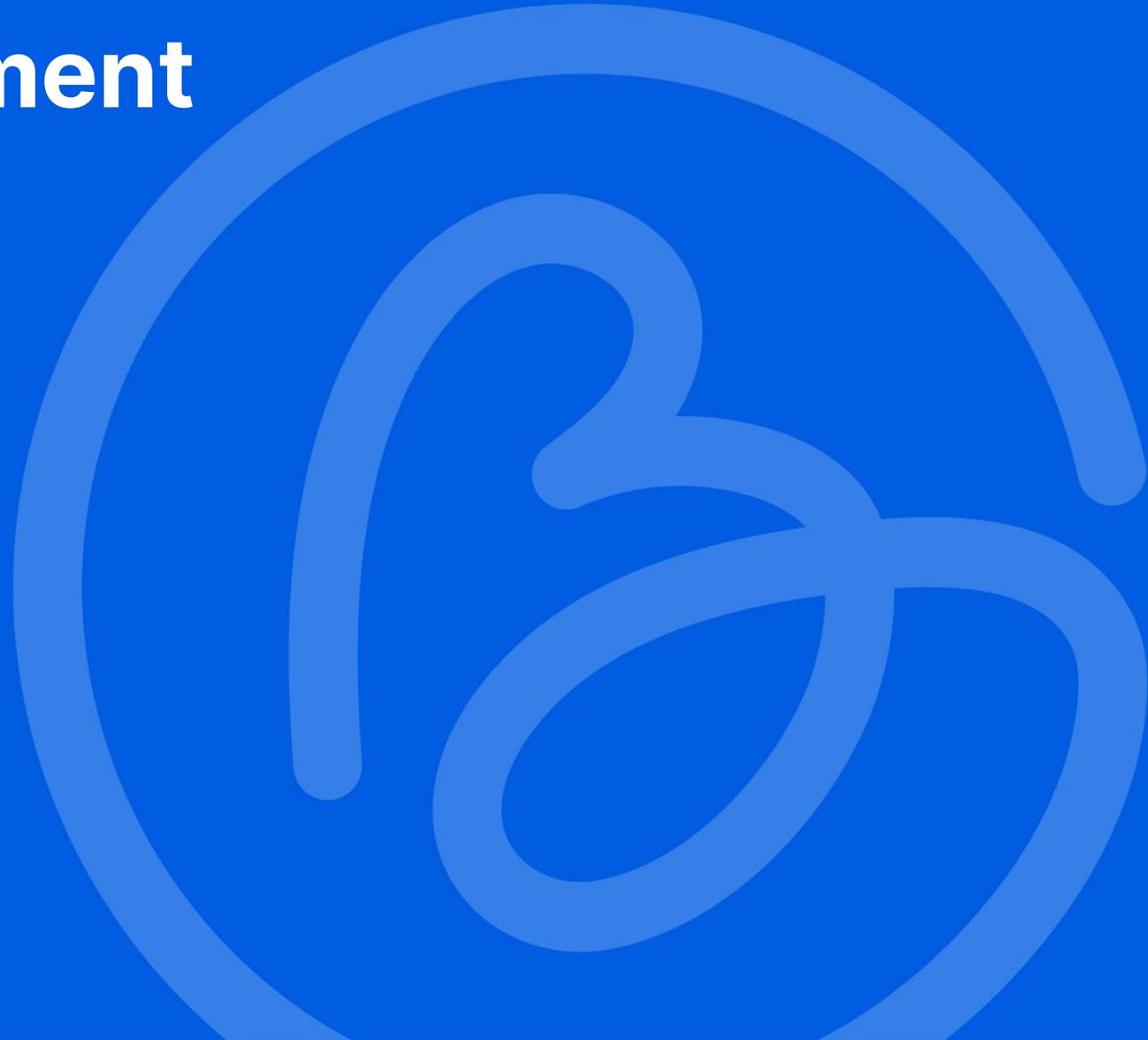
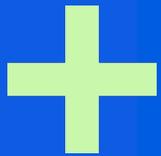


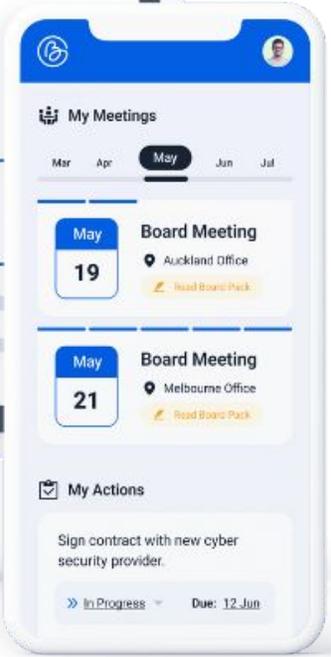
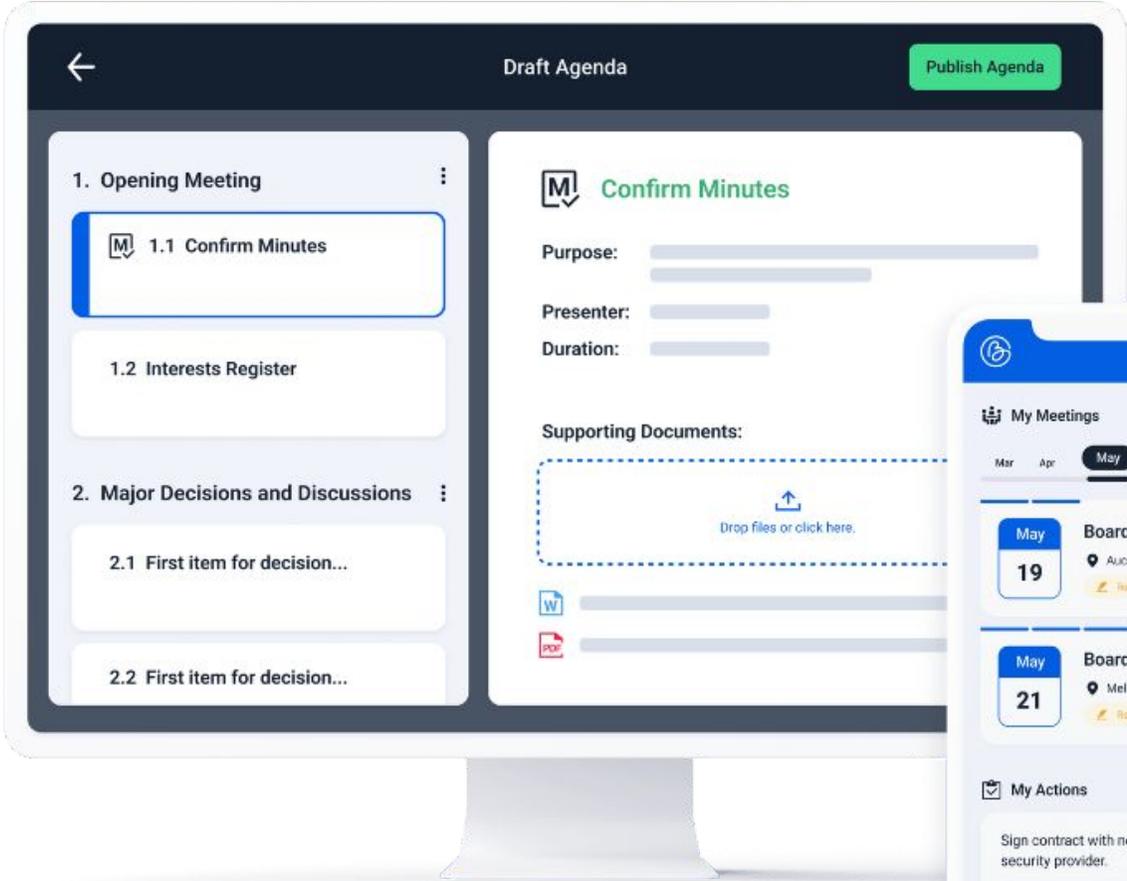
Stakeholder engagement for boards





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Brett Herkt

CEO - Cofounder
BoardPro



Steven Bowman

Professional Director
- **Advisor**



Chris Mene

Director
Mene Solutions

Stakeholder Engagement Canvas



A framework and ten step process for designing a stakeholder engagement approach. Board guidance to consider strategic and cultural factors in preparation for detailed action planning and implementation.



Stakeholder Engagement

01 What is engagement practice?

02 Why do we do it?

03 Who do we engage with and for?

04 How do we do it?



Quality Assurance Standard

IAP2 Spectrum of Public Participation

IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

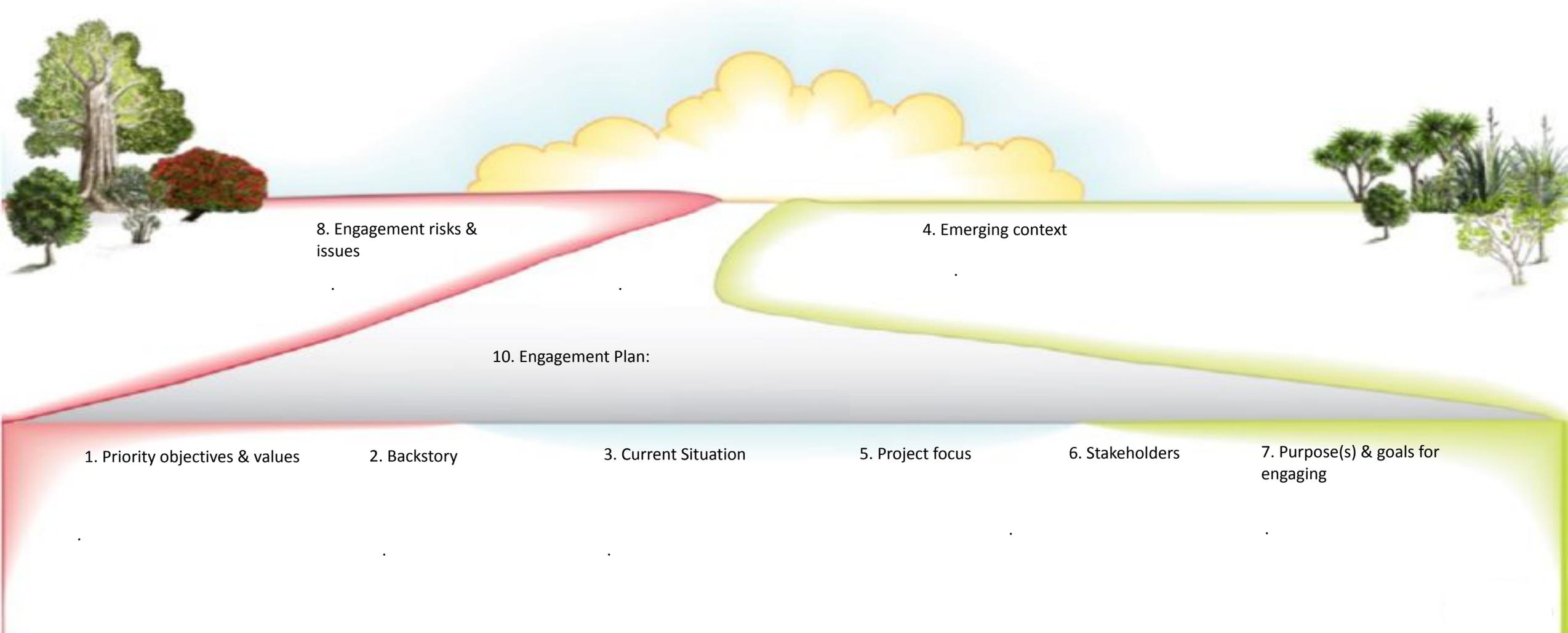
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Stakeholder engagement design canvas



9. Goals, success indicators and measures



8. Engagement risks & issues

4. Emerging context

10. Engagement Plan:

1. Priority objectives & values

2. Backstory

3. Current Situation

5. Project focus

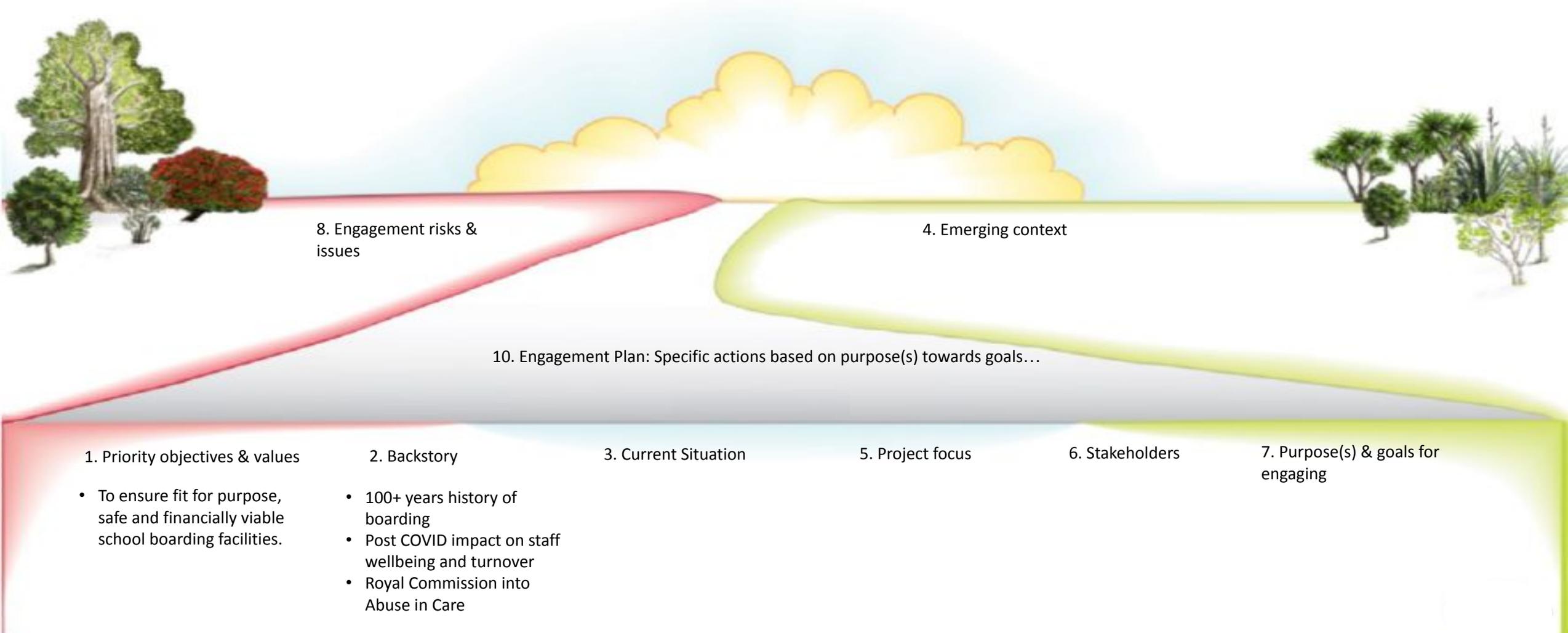
6. Stakeholders

7. Purpose(s) & goals for engaging

Stakeholder engagement design canvas

Example

9. Goals, success indicators and measures



1. Priority objectives & values

- To ensure fit for purpose, safe and financially viable school boarding facilities.

2. Backstory

- 100+ years history of boarding
- Post COVID impact on staff wellbeing and turnover
- Royal Commission into Abuse in Care

3. Current Situation

5. Project focus

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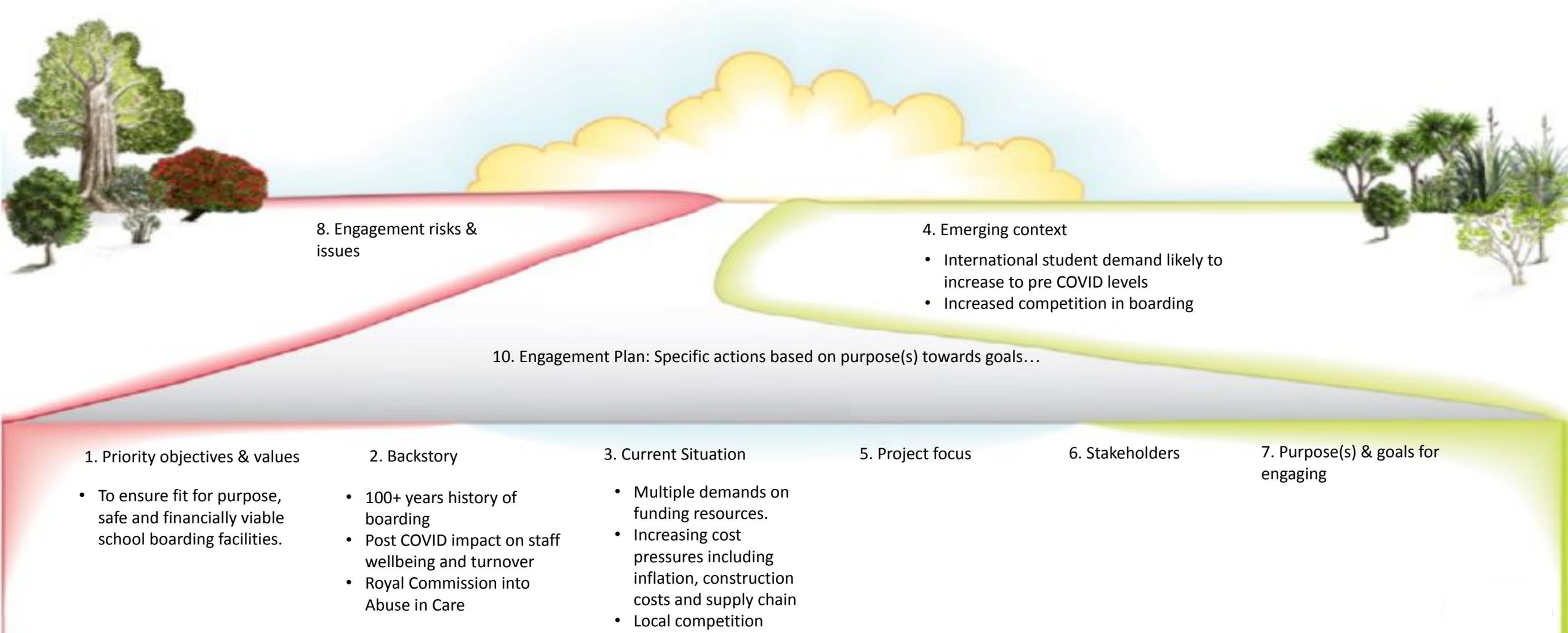
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10. Engagement Plan: Specific actions based on purpose(s) towards goals...

Stakeholder engagement design canvas

Example

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- Increased competition in boarding

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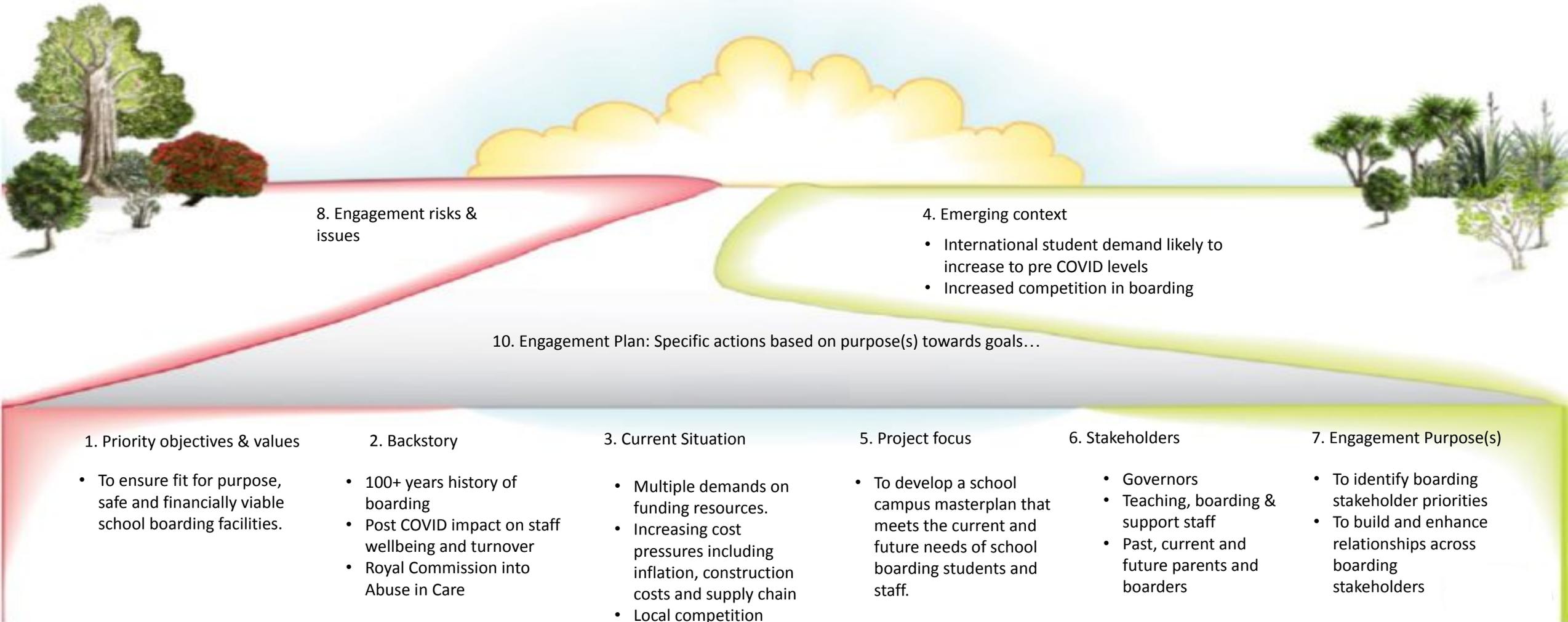
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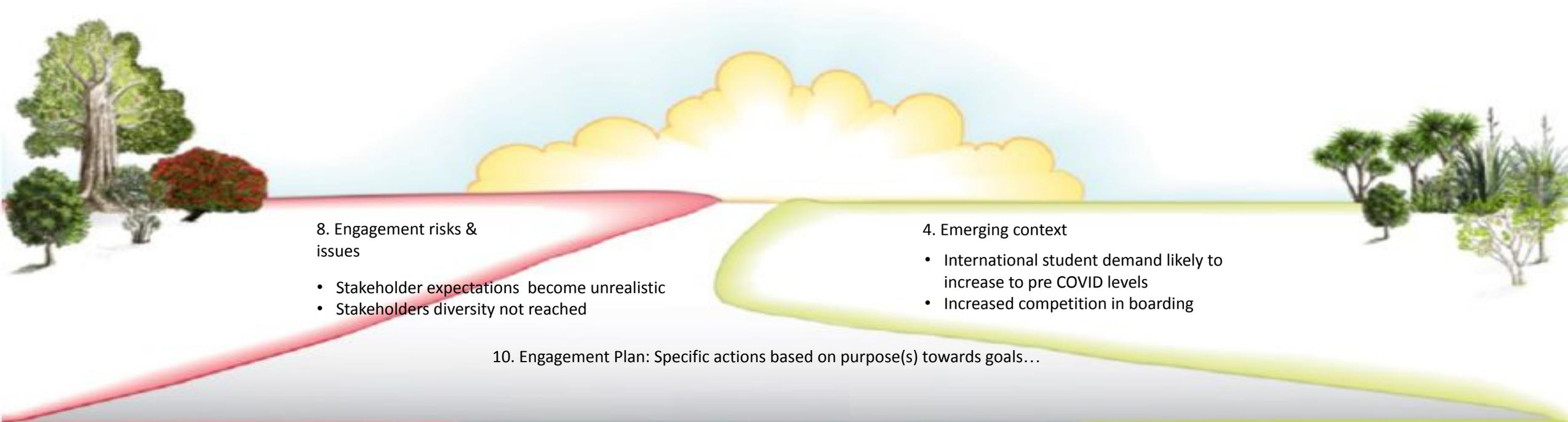
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Stakeholder engagement design canvas

Example

9. Goals, success indicators and measures



8. Engagement risks & issues

- Stakeholder expectations become unrealistic
- Stakeholders diversity not reached

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5. Project focus

- To develop a school campus masterplan that meets the current and future needs of school boarding students and staff.

6. Stakeholders

- Governors
- Teaching, boarding & support staff
- Past, current and future parents and boarders

7. Engagement Purpose(s)

- To identify boarding stakeholder priorities
- To build and enhance relationships across boarding stakeholders

Stakeholder engagement design canvas

Example

9. Goals, success indicators and measures

- Broad participation achieved
- Boarding stakeholder priorities are identified
- Relationships are enhanced across boarding stakeholders
- 50+ participants perspectives are obtained
- Boarding stakeholder priority themes and insights
- Evidence of new and enhanced relationships

8. Engagement risks & issues

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10. Engagement Plan: Specific actions based on purpose(s) towards goals...

- Actions
- Methods
- Resourcing

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Stakeholder engagement action plan template



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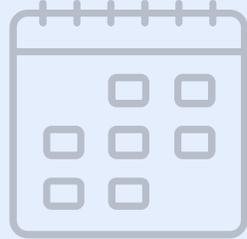
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Webinar Schedule

- | | | |
|------------|---|---------------------|
| 31. | How to own your time in a post COVID world | September 14 |
| 32. | Creating effective minutes for your board meeting | September 29 |
| 33. | How late reporting kills a CEO | October 12 |
| 34. | How to create your annual operating plan | October 27 |
| 35. | Stakeholder engagement for boards | November 10 |
| 36. | What good governance for nonprofits look like | November 16 |
| 37. | Why a board needs a solid connection with the CEO | November 24 |
| 38. | Setting the strategic board agenda | December 8 |

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