

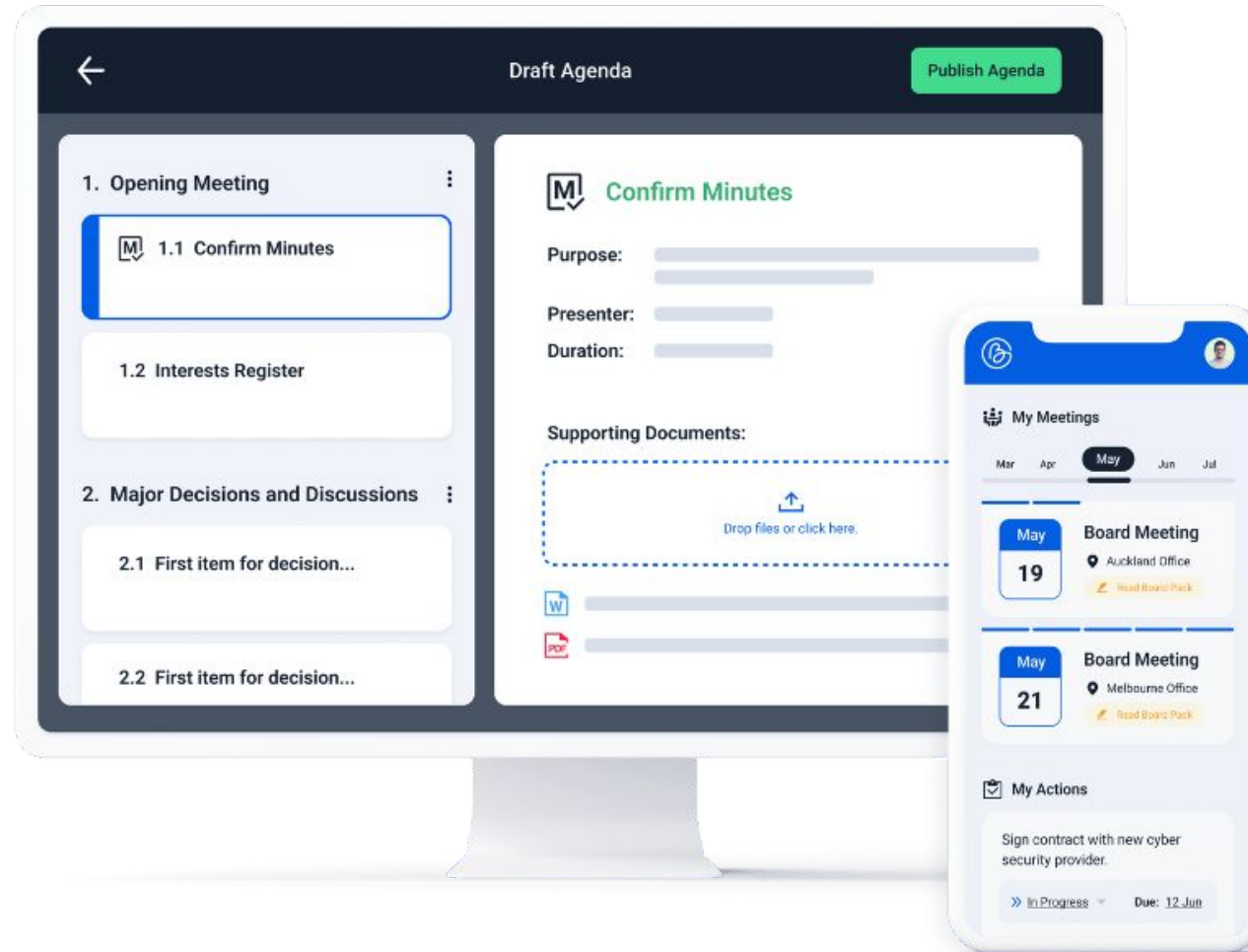


What is

Board Engagement and How to Get More of It









**Making the fundamentals of
governance free and
easy to implement**



Steven Bowman

Managing Director,
Conscious Governance



Graeme Nahkies



Practice Leader
BoardWorks




Brett Herkt

CEO and Cofounder
BoardPro

**Slides, webinar video and
whitepaper will be sent to you.
Relax, listen and ask questions**



What board
engagement means and
how to get more of it



Steven Bowman FAICD
CEO, Conscious Governance

www.boardpro.com



What is

Board Engagement and How to Get More of It



It starts at recruitment

- Clearly define the role and responsibilities of the director
- Highlight the board's values and culture
- Offer opportunities for potential directors to meet current board members
- Share the organisation's strategic plan
- Provide financial and other relevant documents:
- Offer a site visit
- Provide a mentor or buddy system
- Offer training and development opportunities
- Be transparent about the recruitment process
- Solicit feedback from potential directors



...and continues during induction



01 Schedule one-on-one meetings with key staff

02 As for feedback

03 Provide context


04 Share personal values and priorities:

05 Attend team meetings and events



Board Engagement with Itself



→ Register of Interests

People 

+ Add new Interest

Current Interests Past Interests

Kim

| | |
|----------------------|---|
| QA 2018 Ltd |   |
| Nature of interest | Date |
| <input type="text"/> | Notified: 1 Feb 2018 |
| <input type="text"/> | |



→ Here are

5 Reasons Why



01

Transparency

02

Effective communication

03

Building trust

04

Compliance

05

Good governance

Background or CV



Improved Communication



Enhanced Board Diversity



Increased Accountability





Personal Aspirations



Being Strategic



Engaging Before Meetings



Build Engagement with Key Execs



Critical to the success
of the organisation



Execs need training
on how to converse
with directors



Meeting once or twice
each year



So What?





- Essential to the success of the organisation

-
- Strategic Planning

-
- Strategic Insight

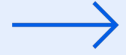
-
- Risk

-
- Evaluation

-
- Funding

Board Engagement with Key Stakeholders





Board Engagement is Critical to the Success of any Organisation



Steven Bowman

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Brett Herkt

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Webinar Schedule

- | | | |
|------------|--|--------------------|
| 38. | Setting the strategic board agenda | December 8 |
| 39. | Effective board administration for early stage companies | February 8 |
| 40. | How to get your board on board and engaged | February 16 |
| 41. | What is board engagement and how to get more of it! | February 23 |
| 42. | Creating effective minutes for your board meeting | March 9 |
| 43. | Ask Me - Everything Governance | March 16 |
| 44. | The importance of a rigorous annual board work plan | March 23 |



Thank you

